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8minuteDating.com Hosts “Biggest Dating Event in History” on February 11
*8minuteDating.com Cupid Parties provide singles in 47 cities across the U.S.
with a unique alternative for Valentine’s Day*

Boston, Mass. — Jan. 27, 2003 — 8minuteDating.com, the world leader in round robin dating, today announced it will hold the largest recorded dating event in history on Tuesday, February 11. The “8minuteDating.com Cupid Party” will be held in 47 cities at 59 venues across the U.S., providing singles with a fun party where they are likely to meet a date in time for Valentine’s Day. The marquee event will be held at the Hard Rock Café on 57th Street in New York City.

This year, the week leading up to Valentine’s Day will provide the best opportunities for singles to meet someone. “Our 8minuteDating.com Cupid Parties take the pressure off of those without a significant other.” said Tom Jaffee, CEO and founder of 8minuteDating.com. “We wanted to make Valentine’s Day fun for more than just couples and school children. Our automated website enables participants to receive their matches immediately after their event, so they can set up a date in time for Valentine’s Day.”

Appealing to America’s 82 million singles of diverse ages, ethnicities and sexual orientations, 8minuteDating.com provides a fast, fun, safe and comfortable way to meet people for dating, friendship or business. 8minuteDating.com is the largest round robin dating company, and the first to combine the ease of the Internet with the opportunity to meet a room full of like-minded people, face-to-face, before committing to a lengthy one-on-one date.

(more)

How does it work?

- An equal number of single men and women gather at a restaurant or other venue.
- Each person has eight one-on-one dates that last eight minutes each.
- To keep the conversations comfortable for everyone, participants do not ask anyone for their last name, for their phone number or for a date.
- An intermission enables participants to meet everyone at the event, in addition to their pre-determined eight dates.
- After the event, participants log on to www.8minuteDating.com and enter the names of the people they want to meet again, whether it's for dating, friendship or business.
- Whenever two people enter each other's names in the same category, 8minuteDating.com automatically sends the contact information to both people so they can set up another date.

Guaranteed Success

More than 99 percent of 8minuteDating.com attendees report that they enjoyed their evening of 8minuteDating.com. Of that number, 81 percent had a “very good” or “excellent” time. An overwhelming 96 percent of attendees say they would attend another 8minuteDating.com event, and 95 percent recommend 8minuteDating.com to others. Most importantly, more than 90 percent of participants meet someone who they want to see again. In fact, the company guarantees that if a participant does not meet someone who they want to see again, their next event is free.

8minuteDating.com Cupid Party Information

For information regarding the nearest 8minuteDating.com Cupid Party, please visit www.8minuteDating.com.

About 8minuteDating.com

8minuteDating.com, part of Match Events Inc., is the world leader in round robin dating. 8minuteDating.com's mission is to create a fast, fun, safe and comfortable way for singles of all ages, religions, ethnicities, sexual orientations and other special interests to meet for dating, friendship or business. Match Events, Inc. was founded in 2001 by Tom Jaffee, a successful high tech entrepreneur. The company is headquartered in Boston, Mass., and can be reached online at www.8minuteDating.com.